

School	Questions
Chicago (Booth)	<ul style="list-style-type: none"> • Essay 1: How will a Booth MBA help you achieve your immediate and long-term post-MBA career goals? (Minimum 250 words, no maximum.) • Essay 2: An MBA is as much about personal growth as it is about professional development. In addition to sharing your experience and goals in terms of career, we'd like to learn more about you outside of the office. Use this opportunity to tell us something about who you are... (Minimum 250 words, no maximum.) • Optional: Is there any unclear information in your application that needs further explanation? (Maximum 300 words.) • Reapplicant: Upon reflection, how has your perspective regarding your future, Chicago Booth, and/or getting an MBA changed since the time of your last application? (Maximum 300 words.)
Columbia (CBS)	<ul style="list-style-type: none"> • Essay 1: Through your resume and recommendations, we have a clear sense of your professional path to date. What are your career goals over the next three to five years and what, in your imagination, would be your long-term dream job? (500 words) • Essay 2 and 3: Please respond to two (2) of the three (3) essay questions listed below: <ul style="list-style-type: none"> ○ The Phillips Pathway for Inclusive Leadership (PPIL) is a new co-curricular program designed to ensure that every CBS student develops the skills to become an ethical and inclusive leader. Through PPIL, students attend programming focused on five essential diversity, equity, and inclusion skills: Creating an Inclusive Environment, Mitigating Bias, Communicating Across Identities, Addressing Systemic Inequity, and Managing Difficult Conversations. Tell us about a time you were challenged around one of these five skills. Describe the situation, the actions you took, and the outcome. (250 words) ○ Why do you feel Columbia Business School is a good fit for you? (250 words) ○ Tell us about your favorite book, movie, or song and why it resonates with you? (250 words) • Optional: Is there any further information that you wish to provide the Admissions Committee? If so, use this space to provide an explanation of any areas of concern in your academic record or your personal history. This does not need to be a formal essay. You may submit bullet points. (Maximum 500 Words)

School	Questions
<p>Cornell (Johnson)</p>	<ul style="list-style-type: none"> • Essay 1: A statement of your goals will begin a conversation that will last throughout the admissions process and guide your steps during the MBA program and experience. To the best of your understanding today, please share your short and long term goals by completing the following sentences and answering the enclosed short answer question (350 words maximum): <ul style="list-style-type: none"> ○ Immediately post-MBA, my goal is to work as a(n) [Role] at [Company] within [Industry]. Targeted Job Role: Target Job Company: Industry: ○ In 5–10 years post-MBA, my goal is to work as a(n) [Role] at [Company] within [Industry]. Targeted Job Role: Target Job Company: Industry: ○ How has your experience prepared and encouraged you to pursue these goals? • Essay 2: At Cornell, our students and alumni share a desire to positively impact the organizations and communities they serve. Taking into consideration your background, how do you intend to make a meaningful impact on an elite MBA community? (350 words maximum) • Optional essay (required for reapplicants): You may use this essay to call attention to items needing clarification and to add additional details to any aspects of your application that do not accurately reflect your potential for success at Johnson (350 words maximum). If you are reapplying for admission, please use this essay to indicate how you have strengthened your application and candidacy since the last time you applied for admission. Please also review our Application Guide for additional information about reapplying (350 words maximum).
<p>Dartmouth (Tuck)</p>	<ul style="list-style-type: none"> • Essay 1: Tuck students can articulate how the distinctive Tuck MBA will advance their aspirations. Why are you pursuing an MBA and why Tuck? (300 words) • Essay 2: Tuck students recognize how their individuality adds to the fabric of Tuck. Tell us who you are. (300 words) • Essay 3: Tuck students are encouraging, collaborative and empathetic, even when it is not convenient or easy. Describe a meaningful experience in which you exemplified one or more of these attributes. (300 words) • Optional essay: Please provide any additional insight or information that you have not addressed elsewhere and may be helpful in reviewing your application (e.g., unusual choice of evaluators, weaknesses in academic performance, unexplained job gaps or changes, etc.). Complete this question only if you feel your candidacy is not fully represented by this application. (300 words) • Reapplicants: How have you strengthened your candidacy since you last applied? Please reflect on how you have grown personally and professionally. (300 words)

School	Questions
Duke (Fuqua)	<ul style="list-style-type: none"> • Short answer prompt: What are your post-MBA career goals? Share with us your first-choice career plan and your alternate plan. (100 words) • Essay 1: The 'Team Fuqua' spirit and community is one of the things that sets the MBA experience apart, and it is a concept that extends beyond the student body to include faculty, staff, and administration. Please share with us "25 Random Things" about you. The Admissions Committee wants to get to know YOU - beyond the professional and academic achievements listed in your resume and transcript. Share with us important life experiences, your hobbies, achievements, fun facts, or anything that helps us understand what makes you who you are. Your list will be limited to 2 pages (750 words maximum). Please present your response in list form, numbered 1 to 25. Some points may be brief, while others may be longer. • Essay 2: Fuqua prides itself on cultivating a culture of engagement. Our students enjoy a wide range of student-led organizations that provide opportunities for leadership development and personal fulfillment, as well as an outlet for contributing to society. Our student-led government, clubs, centers, and events are an integral part of the student culture and to the development of leaders. Based on your understanding of the Fuqua culture, what are 3 ways you expect to contribute at Fuqua? Your response will be limited to 1 page (500 words maximum). • Optional information: If you feel there are circumstances of which the admissions committee should be aware, please explain them here (e.g. unexplained gaps in work, choice of recommenders, inconsistent or questionable academic performance). Note that you should NOT upload additional essays nor additional recommendations in this area. The Optional Information section is intended to provide the admissions committee with insight into your circumstances only. Your response will be limited to 1 page (500 words maximum). • Reapplicant essay: It is not uncommon for it to take more than one try to achieve a goal. Please share with us the self-reflection process that you underwent after last year's application and how you have grown as a result. How did it shape your commitment to Fuqua and inspire your decision to reapply? Your response will be limited to 1 page (500 words maximum).
HBS	<ul style="list-style-type: none"> • Essay 1: As we review your application, what more would you like us to know as we consider your candidacy for the Harvard Business School MBA program?
INSEAD	<ul style="list-style-type: none"> • Essay 1: Give a candid description of yourself (who are you as a person), stressing the personal characteristics you feel to be your strengths and weaknesses and the main factors which have influenced your personal development, giving examples when necessary (maximum 500 words). is required • Essay 2: Describe the achievement of which you are most proud and explain why. In addition, describe a situation where you failed. How did these experiences impact your relationships with others? Comment on what you learned(maximum 400 words). is required • Essay 3: Describe all types of extra-professional activities in which you have been or are still involved for a significant amount of time (clubs, sports, music, arts, etc). How are you enriched by these activities? (maximum 300 words) is required

School	Questions
LBS	<ul style="list-style-type: none">• Essay 1: What are your post-MBA goals and how will your prior experience and the London Business School programme contribute towards these? (500 words)• Optional: Is there any other information you believe the Admissions Committee should know about you and your application to London Business School? (500 words)

[MIT Sloan](#)

- **Cover letter:** MIT Sloan seeks students whose personal characteristics demonstrate that they will make the most of the incredible opportunities at MIT, both academic and non-academic. We are on a quest to find those whose presence will enhance the experience of other students. We seek thoughtful leaders with exceptional intellectual abilities and the drive and determination to put their stamp on the world. We welcome people who are independent, authentic, and fearlessly creative – true doers. We want people who can redefine solutions to conventional problems, and strive to preempt unconventional dilemmas with cutting-edge ideas. We demand integrity and respect passion.
Taking the above into consideration, please submit a cover letter seeking a place in the MIT Sloan MBA program. Your letter should conform to a standard business correspondence, include one or more professional examples that illustrate why you meet the desired criteria above, and be addressed to the Admissions Committee (300 words or fewer, excluding address and salutation).
- **Video statement:** Introduce yourself to your future classmates. Here's your chance to put a face with a name, let your personality shine through, be conversational, be yourself. We can't wait to meet you! Videos should adhere to the following guidelines:
 - No more than 1 minute (60 second) in length
 - Single take (no editing)
 - Speaking directly to the camera
 - Do not include background music or subtitles
- **Organizational chart:** To help us better understand your current role and the impact that you have on your team and department, please submit an organizational chart. We should be able to clearly understand the internal structure of your organization, where you sit in your organization, and your line of reporting.
Organizational charts should not be more than two pages and keep the following in mind:
 - Give us as much details as possible (names, titles, etc.) but it's ok to redact names if you need to.
 - Make sure we can easily identify where you are, to whom you report, and if applicable, who reports to you.
 - If your recommender or references are on your organizational chart (they may not be, and that's ok!), please highlight them for us.
 - Most applicants only submit one page. However, you are welcome to submit a second if you recently changed positions or companies.
 - If you are a consultant, entrepreneur, or affiliated with the military review our [FAQs](#) for suggestions on how to approach the organizational chart.

LGO

- **Cover letter:** MIT LGO seeks students whose personal characteristics demonstrate that they will make the most of the incredible opportunities at MIT, both academic and non-academic. We seek thoughtful leaders with exceptional intellectual abilities and the drive and determination to put their stamp on the world. We welcome people who are independent, authentic, and fearlessly creative – true doers. We want people who can redefine solutions to conventional problems, and strive to preempt unconventional dilemmas with cutting-edge ideas.
Taking the above into consideration, please submit a cover letter seeking a place in the MIT LGO Program. Your letter should conform to a standard business correspondence, include one or more examples that illustrate why you

School	Questions
	<p>meet the desired criteria above, and be addressed to Dr. Thomas Roemer, Executive Director of the LGO program. (300 words or fewer, excluding address and salutation).</p> <ul style="list-style-type: none"> • Purpose statement: Write a short description outlining why you would like to enroll in the engineering department you chose. Feel free to explain your academic/research interests, career goals, and why the department's relationship with LGO fits you. We ask that you to keep your statement to 300 words. • Organizational chart: To help us better understand your current role and the impact that you have on your team and department, please submit an organizational chart. We should be able to clearly understand the internal structure of your organization, where you sit in your organization, and your line of reporting. Organizational charts should not be more than two pages and keep the following in mind: <ul style="list-style-type: none"> o Give us as much details as possible (names, titles, etc.) but it's ok to redact names if you need to. o Make sure we can easily identify where you are, to whom you report, and if applicable, who reports to you. o If your recommender or references are on your organizational chart (they may not be, and that's ok!), please highlight them for us. o Most applicants only submit one page. However, you are welcome to submit a second if you recently changed positions or companies. o If you are a consultant, entrepreneur, or affiliated with the military review our FAQs for suggestions on how to approach the organizational chart. o Click here to view a sample organizational chart. • Video essay: Please introduce yourself to your future classmates via a brief video statement. You will upload your video file to the application system and will receive detailed instructions on how to record your statement in the application. It's fine to record this 60-second video at your desk or table at home. We're looking for how you present yourself, not for your video editing skills. A head shot from the shoulders up is best and please make sure your audio is clearly able to be heard.
<p>Michigan (Ross)</p>	<ul style="list-style-type: none"> • Short answer: Select one prompt from each group of the two groups below. Respond to each selected prompt in 100 words or less (<100 words each; 200 words total). • Group 1 I want people to know that I: I made a difference when I: I was aware that I was different when: • Group 2 I am out of my comfort zone when: I was humbled when: I was challenged when: • Essay: What is your short-term career goal and why? (200 words) • Optional: Is there something in your resume or application that could use some explanation? You might want to discuss the completion of supplemental coursework, employment gaps, academic issues, etc. Feel free to use bullet points where appropriate.

School	Questions
Northwestern (Kellogg)	<ul style="list-style-type: none"> • Essay 1: Kellogg's purpose is to educate, equip and inspire brave leaders who create lasting value. Provide a recent example where you have demonstrated leadership and created value. What challenges did you face and what did you learn? (450 words) • Essay 2: Values are what guide you in your life and work. What values are important to you and how have they influenced you? (450 words) • Reapplicant: Since your previous application, what steps have you taken to strengthen your candidacy? (250 words) • Video essay 1: Please introduce yourself to the admissions committee. • Video essay 2: What path are you interested in pursuing, how will you get there, and why is this program right for you? • Video essay 3: This question will be based on a challenge you've faced and what you've learned from it.
NYU (Stern)	<ul style="list-style-type: none"> • Short answer: What are your short-term career goals? (150 word maximum, double-spaced, 12-point font) • Essay 1: Change: _____ it (350 word maximum, double-spaced, 12-point font) In today's global business environment, the only constant is change. Using NYU Stern's brand call to action, we want to know how you view change. Change: _____ it. Fill in the blank with a word of your choice. Why does this word resonate with you? How will you embrace your own personal tagline while at Stern? Examples: <i>Change: Dare it.</i> <i>Change: Dream it.</i> <i>Change: Drive it.</i> <i>Change: Empower it.</i> <i>Change: Manifest it.</i> <i>Change: [Any word of your choice.]</i> • Essay 2: Personal Expression (a.k.a "Pick Six") Describe yourself to the Admissions Committee and to your future classmates using six images and corresponding captions. Your uploaded PDF should contain all of the following elements: <i>A brief introduction or overview of your "Pick Six" (no more than 3 sentences).</i> <i>Six images that help illustrate who you are.</i> <i>A one-sentence caption for each of the six images that helps explain why they were selected and are significant to you.</i> Note: Your visuals may include photos, infographics, drawings, or any other images that best describe you. Your document must be uploaded as a single PDF. The essay cannot be sent in physical form or be linked to a website. • Additional information (optional): (250 word maximum, double-spaced, 12-point font) Please provide any additional information that you would like to bring to the attention of the Admissions Committee. This may include current or past gaps in employment, further explanation of your undergraduate record or self-reported academic transcript(s), plans to retake the GMAT, GRE, Executive Assessment, IELTS or TOEFL, or any other relevant information.

School	Questions
Stanford (GSB)	<ul style="list-style-type: none">• Essay 1: What matters most to you, and why?• Essay 2: Why Stanford?• Additional information: Both essays combined may not exceed 1,050 words. We recommend up to 650 words for Essay A and up to 400 words for Essay B. We often find effective essays that are written in fewer words.• Optional question A: Think about times you've created a positive impact, whether in professional, extracurricular, academic, or other settings. What was your impact? What made it significant to you or to others? You are welcome to share up to three examples (up to 1,200 characters, or approximately 200 words, for each example).• Optional question B: Tell us about a time within the last three years when your background influenced your participation in a situation, interaction, or project. (up to 1,200 characters, or approximately 200 words).

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<p>UC Berkeley (Haas)</p>	<ul style="list-style-type: none"> • Essay 1: What makes you feel alive when you are doing it, and why? (300 words maximum) • Essay 2: The definition of successful leadership has evolved over the last decade and will continue to change. What do you need to develop to become a successful leader? (300 words max) • Optional information 1: We invite you to help us better understand the context of your opportunities and achievements: <ol style="list-style-type: none"> 1. What is the highest level of education completed by your parent(s) or guardian(s)? <ul style="list-style-type: none"> ○ Did not complete high school ○ High school diploma or equivalency (GED) Associate's degree (junior college) or vocational degree/license ○ Bachelor's degree (BA, BS) ○ Master's degree (MA, MS) ○ Doctorate or professional degree (MD, JD, DDS) 2. What is the most recent occupation of your parent(s) or guardian(s)? <ul style="list-style-type: none"> ○ Unemployed ○ Homemaker ○ Laborer ○ Skilled worker ○ Professional 3. If you were raised in one of the following household types, please indicate: <ul style="list-style-type: none"> ○ Raised by a single parent ○ Raised by an extended family member (grandparent, aunt/uncle, niece/nephew, cousin) ○ Raised in a multi-generational home ○ Raised in foster care 4. What was the primary language spoken in your childhood home? 5. If you have you ever been responsible for providing significant and continuing financial or supervisory support for someone else, please indicate: <ul style="list-style-type: none"> ○ Child ○ Spouse ○ Sibling ○ Parent ○ Extended family member (grandparent, aunt/uncle, niece/nephew, cousin) ○ Other 6. Please elaborate on any of your above responses. Alternatively, you may use this opportunity to expand on other hardships or unusual life circumstances that may help us understand the context of your opportunities, achievements, and impact. (300 words maximum) • Optional information #2 This section should only be used to convey relevant information not addressed elsewhere in your application. This may include explanation of employment gaps, academic aberrations, supplemental coursework, etc. You are encouraged to use bullet points where appropriate.

School	Questions
UCLA (Anderson)	<ul style="list-style-type: none"> • Essay 1: How have recent events influenced the impact you would like to make in your community, career, or both? (250 words maximum) • Optional: Are there any extenuating circumstances in your profile about which the Admissions committee should be aware? (250 words maximum) • Reapplicants: Reapplicants may answer one or both of the essay questions above as options, and they must provide additional updates within text boxes given in the application for any new test scores, career developments, or other changes since their last application.
U Penn (Wharton)	<ul style="list-style-type: none"> • Essay 1: How do you plan to use the Wharton MBA program to help you achieve your future professional goals? You might consider your past experience, short and long-term goals, and resources available at Wharton. (500 words) • Essay 2: Taking into consideration your background – personal, professional, and/or academic – how do you plan to make specific, meaningful contributions to the Wharton community? (400 words) • Required essay for all reapplicants: Please use this space to share with the Admissions Committee how you have reflected and grown since your previous application and discuss any relevant updates to your candidacy (e.g., changes in your professional life, additional coursework, and extracurricular/volunteer engagements). (250 words) • Optional essay: Please use this space to share any additional information about yourself that cannot be found elsewhere in your application and that you would like to share with the Admissions Committee. This space can also be used to address any extenuating circumstances (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, areas of weakness, etc.) that you would like the Admissions Committee to consider.

School	Questions
UNC (Kenan-Flagler)	<ul style="list-style-type: none"> • Essay 1 is required. Your response should be no longer than 500 words and should address the following questions: What are your immediate career goals and how will you benefit from earning an MBA at Kenan-Flagler Business School? As the business world continues to evolve, circumstances can change and guide you in a different direction. Should your goals that you provided above not transpire, what other opportunities would you explore? • Essay 2 is required. Your response should be no longer than 500 words and should address the following question: We all belong to different communities representing various aspects of who we are, including groups we belong to, where we come from, how we think, what we believe, and how we see and experience the world. The process of discovery is strengthened when people with diverse perspectives and life experiences come together to share and learn from one another, negotiate differences, and engage in diplomacy. How have you dealt with differences in your personal or professional relationships? In what ways will you contribute to the community and learning environment by embracing your authentic self while respecting others? How do you envision furthering your growth in inclusive leadership as an MBA student and as a business leader? • Essay 3 is optional. We encourage you to tell us more about who you are so we can get to know you as a person and potential member of the Carolina community. Use this essay to convey information that you may not have otherwise been able to in the application. Your response should be no longer than 200 words. <ul style="list-style-type: none"> ○ Optional topics: <ul style="list-style-type: none"> ○ Personal or professional accomplishments ○ Interests and passions ○ Gaps in work experience or inconsistent academic performance ○ Context for recommender selection ○ A fun fact about yourself
USC (Marshall)	<ul style="list-style-type: none"> • Essay #1 (Required) – What is your specific, immediate short-term career goal upon completion of your MBA? Please include an intended position, function, and industry in your response. (word limit: 100) • Essay #2 (Required) – Please draft a letter that begins with "Dear Admissions Committee" (word limit: 600) This letter is meant to be your personal statement that provides the Admissions Committee with an understanding of your candidacy for Marshall beyond what is evident in other parts of your application. This essay is purposely open-ended. You are free to express yourself in whatever way you see fit. Our goal is to have an appreciation for and an understanding of each candidate in ways that are not captured by test scores, grades, and resumes. • Essay #3 (Optional) - Please provide any additional information you would like the admissions committee to consider. (word limit: 250)

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UT Austin (McCombs)	<ul style="list-style-type: none">• Essay 1: We will learn a lot about your professional background through your resume and letter of recommendation, but we want to get to know you further. Please introduce yourself. Select only one communication method for your response.<ol style="list-style-type: none">a. Write an essay (250 words)b. Share a video introduction (one minute in length)• Essay 2: Picture yourself at the completion of your MBA journey. Describe how you spent your time as a Texas McCombs MBA student to achieve your personal and professional goals. (500 words)• Optional statement: Please provide any additional information you believe is important or address any areas of concern that you believe will be beneficial to MBA Admissions in considering your application. (e.g. gaps in work experience, choice of recommender, academic

[UVA \(Darden\)](#)

- Short answer 1:** Learning Teams are an invaluable peer resource for Darden students as they navigate the core curriculum. Every student is assigned to a Learning Team consisting of 5-6 students from an array of backgrounds and perspectives, and this built-in support system serves as an important connection to the broader Darden community. Tell us what you would want your Learning Team to know about you that is not on your resume. (150 words)
- Short answer 2:** Darden strives to identify and cultivate responsible leaders who follow their purpose. Please respond to one of the following prompts (200 words)
Select the prompt to which you will respond.
 Q1: Tell us about a time when you acted with a team to solve a problem or seize an opportunity. What role did you play? What did you learn from this experience?
 Q2: Tell us about a time you acted to solve a problem for the greater good. What drew you to this issue? What did you learn from this experience?
- Short answer 3:** Diversity and inclusion are critical to our mission and they work best when they are an integral and celebrated part of our community. [Review the University of Virginia's Commitment to Diversity.](#)
 Diversity stands with ethics, integrity, and academic excellence, as a cornerstone of University culture. The University promotes an inclusive and welcoming environment that embraces the full spectrum of human attributes, perspectives, and disciplines. When people of different backgrounds come together, they exchange ideas, question assumptions (including their own), and broaden the horizons for us all. A University of Virginia community rich in diversity affords every member equal respect and provides a forum for understanding our differences as well as our commonalities.
 The Darden School develops practices and cultivates a culture that reflect and incorporate the worldviews of its many community members. In this inclusive culture, the community learns important – and sometimes uncomfortable – lessons from one another, resulting in more conscientious global leaders and citizens. Please respond to one of the following prompts (200 words)
Select the prompt to which you will respond.
 Q1: Share a time when you learned something related to diversity, equity or inclusion that was previously unknown to you? How did this experience impact your perspective?
 Q2: Share a time when you advocated for a perspective, identity, or community different from your own. How did this experience impact your worldview?
- Short answer 4:** Darden's Career Center delivers personalized career searches, support and resources to empower students in their goals to create value as purpose-driven leaders. The team of dedicated, expert career coaches spans every major industry, function and geography and collectively represent over one hundred years of coaching experience. Coaches are prepared to support students wherever they are in their search, as career goals shift and evolve while pursuing an MBA.
 Through a wide variety of career-related programming, students gain lifelong skills they will continue to leverage throughout their careers. And this support continues after graduation - All Darden graduates have access to complimentary career support for life through Darden's Alumni Career Services.

School	Questions
	<p>What is your short-term, post-MBA goal and how does it align with the long-term vision you have for your career? (150 words)</p> <ul style="list-style-type: none"> • Short answer 5: The Batten Foundation Worldwide Scholarship provides all Darden students in our full-time MBA program with an opportunity to participate in a Darden Worldwide Course. video link <p>Darden has an incredible network of alumni and partners around the world, and, in a typical year, the School connects with over 80 countries. If you could choose any location in the world, where would you want to travel? (5 words) And why? (50 words)</p>
Yale	<ul style="list-style-type: none"> • Essay 1: Describe the biggest commitment you have ever made. (500 words)